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57,650

474,048

4,919,300

99,161

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15,500



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Here at Bahson Colour we like to think of ourselves as Yorkshire's number one printer and we want all of our customers, both current and prospective, to do the same too. Choose us as your print provider and we'll ensure that the whole process is as simple and straightforward as possible for you. After all, we know you've got better things to do than worry about the most suitable weight of paper stock or whether a gloss or matt **lamine finish will suit** your project the best.

Whatever your print requirements - from brochures to posters, **leaflets to Direct Mail** - we'll talk you through the best print solution to meet your needs, budget and deadline. So let us **do our stuff for you.** High quality printing delivered to your spec, on time, at the best price and with the very best personal client service you could ask for. What's not to like?





19

In the 19 years we've been in business we've seen the print industry change dramatically. However, we've embraced this change and continued investing in state-of-the-art technology to ensure we consistently provide unrivalled quality of print along with record production times. But even with the on-going advances, our philosophy has always been the same - 'get the job done right, on time, every time.'

And this focus on quality, and commitment to delivering high levels of customer satisfaction, means that right now over 90% of our business is from customers who've used us before. That should tell you all you need to know about our exceptional levels of client service!

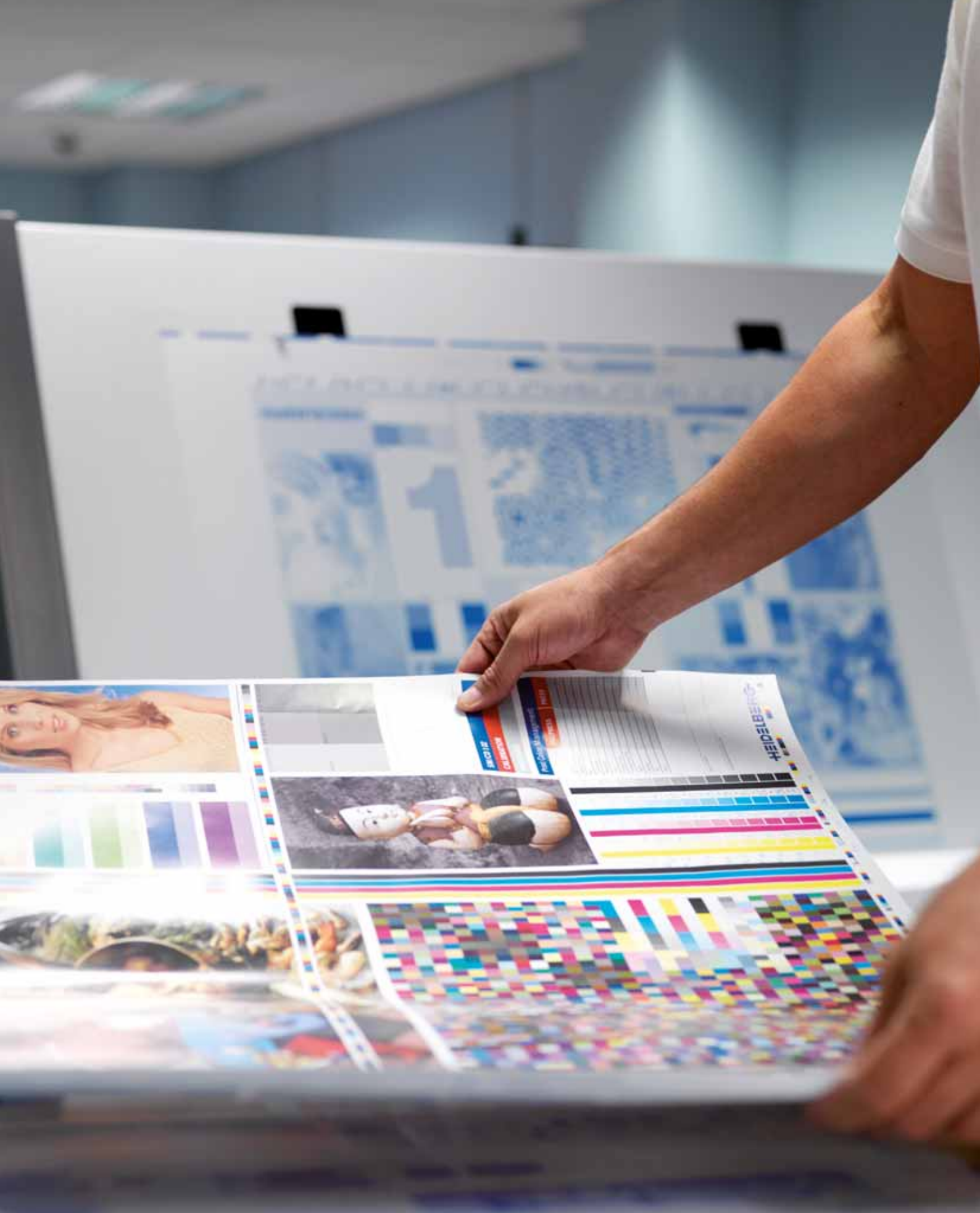




474,048

We know that creating a print specification can be a daunting task - especially if you haven't got that much experience in it. Well fear not. Here at Bahson we understand the print process inside out. In fact, our team have an amazing 474,048 hours of print experience between them. So it doesn't matter to us whether this is your 1st print project or your 101st.

From day one, until we deliver to your deadline, you'll have your own personal client partner - a single point of contact who'll advise and guide you every step of the way. No technical jargon. No hard selling. Just straightforward, plain talking client service tailored around you.





15,500

Our conscientious quoting team process over 15,500 quotes every year and aim to ensure that you receive an accurate quote within 24 hours of receiving your tender. However, if your quote is extremely urgent - just let us know, as we'll always do our best to turn it around within your specified deadline.

Don't forget if you need advice on creating your spec, prior to us quoting, just get in touch for a chat and we'll advise you on the best options for your requirements.

A man in a dark t-shirt and glasses is leaning over a large-format printer, working on a colorful print. The printer is a large, industrial machine with a curved white frame and a small monitor. The background shows a factory setting with various equipment and materials. A red rectangular box with two black dots is positioned above the number 361.

361



We work day and night - 361 days per year - to turn your work around, meet your deadlines and ensure complete satisfaction for our customers. And we never get tired of checking your print run at every single stage to make sure it's just perfect, every time. So whatever time you need to take delivery, and however fast the turnaround, you can rest assured that our 24/7 operation never sleeps.



361





57,650

We use 57,650 litres of ink every single year and with a figure that impressive you can be confident that we know how to source the most fast-setting, rub resistant inks that provide vibrant colour strength throughout the entire run.

And our colour management system is as impressive as it gets. We'll ensure that your finished print work looks as good as you expect it to - if not better!

Even printing? Check. Tones and colours balanced? Check. With Colour Critical printing we can even ensure an exact colour match against whatever you bring us to live up to.





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99,161



99,161 tonnes of FSC accredited paper has been printed by Bahson over the last 19 years, so we certainly know our stuff when it comes to different stock options.

Remember the paper you use is just as important as your print work. That's why we'll advise you on the very best paper stock to meet your needs - from budget friendly to environmentally friendly.

Confused about finishing and formats? Don't be, we'll talk you through the possibilities so you get the finished product you're after. And if it helps, we'll even mock up an example or two, or send you some paper samples, so you can see and feel it for real before you make any decisions.



1 Our latest investment is Yorkshire's only HP Indigo 7800 Digital Press. This gives us the versatility to offer a quick turn around and short run print service without compromising on our renowned quality.

As the leading SRA3 sheetfed printing solution, this press can handle paper weights from 60 - 400gsm and is compatible with over 2800 substrates, including transparent, metallic and recycled papers. **It can also produce textured and raised effects and** has the ability to print with special inks such as white and UV.

So, if you're looking for fast, accurate, consistent and sustainable digital print - then look no further, as we can deliver this and much, much more.





- Textured stock
- Foil
- Up to 400gsm weight
- One shot printing
- Specialist substrates
- Intelligent colour management
- Plastics
- White ink
- Match pantone
- Transperent ink

We've invested over £4 million in state-of-the-art Heidelberg litho and HP Indigo Digital printing presses that deliver unrivalled quality - whatever your format. Our digital and B1 and B2 printers work to phenomenal production times and can turn round anything from 1 to 50,000 units faster than the speed of...
...well, most of our competitors.



HEIDELBERG
Speedmaster

HEIDELBERG
Speedmaster

£4,919,300
(to be exact)

We've also financed not 1 but 3 Inpress Control colour measurement systems. These ensure exceptional colour-consistency across each and every one of our print-runs and measure every 12 sheets of paper in the run.



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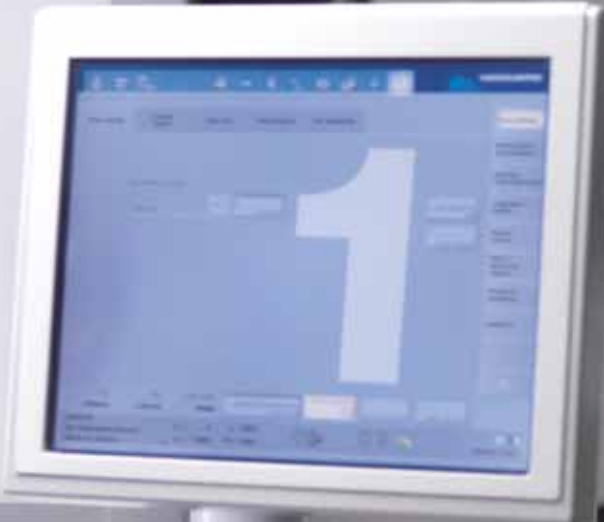
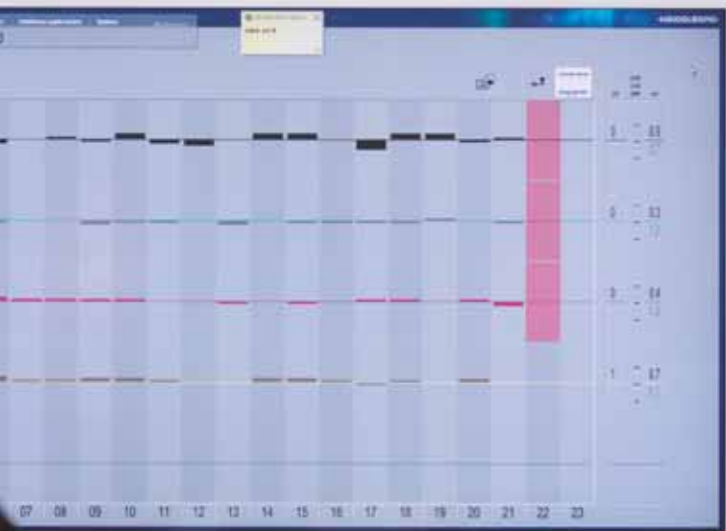
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Speedmaster

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The systems also help us reduce the impact on the environment by producing less waste, cutting energy consumption and reducing CO2 emissions.

However, all this investment doesn't stop us from being mindful of your budget - particularly in such difficult economic times. Balancing cost-effectiveness with a quality-focus isn't always easy but it's something that we do day in, day out.





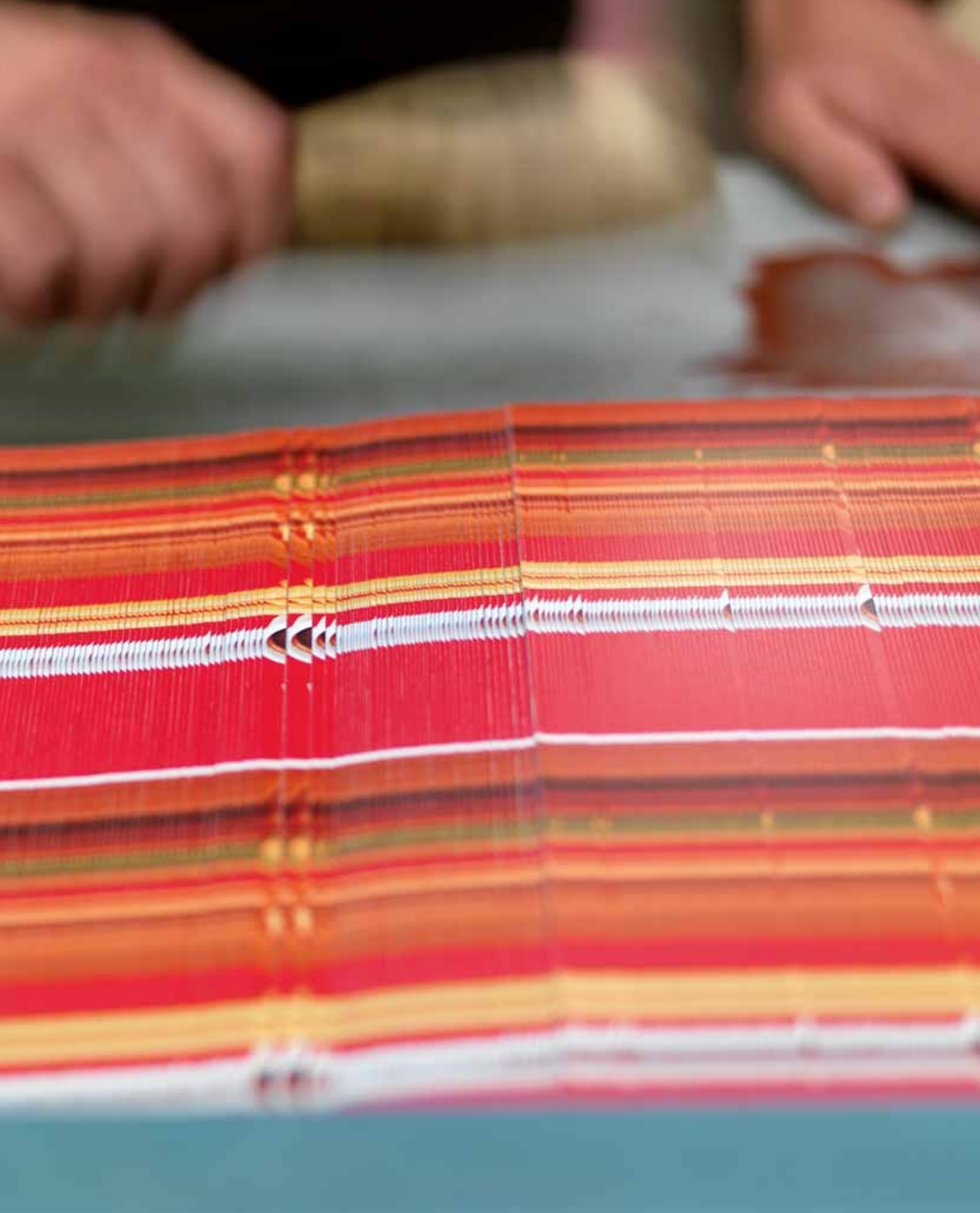
480,000

brochures can be stitched, trimmed and boxed in a single day. Producing a perfect finished job is not just about printing. We understand how important finishing is, how pages should align, creases should be smooth, blades should be sharp and ink should be dry!

Our extensive in-house equipment ensures we have full control over your finished print, and where we cannot finish in-house we work with a network of trusted partners to create the perfect finish.







we
want to
make
YOU...

no

"Just wanted to say a big thank you for the brochures, they look fantastic, we're really pleased with them, and can see such a **difference with the quality** of the print from our previous brochure. Service has been brilliant too, so thank you for looking after us. It's a big thumbs up from us."

Vicki Shirliff,
TrayTech (UK) Ltd

"We would like to thank the Bahson production team, (including one hopefully now less stressed **Production Director!!**) for delivering an absolutely first class job, in the face of a fair bit of adversity!

It's extremely reassuring to work alongside a team of people who simply get on with the task and **offer solutions rather than** problems and deal with whatever "issues" are presented with alacrity and competency."

Steve Maddocks,
Brainstorm

"We just wanted to say 'Thank You' to all the team at Bahson for your help with the Catalogue print and delivery.

We really do appreciate all the **extra effort that went into** ensuring it was delivered on time and that our client was kept happy."

Craig & Siobhan,
Inchpunch Design & Communication

all YOU
have to
do is
call us...

now

W

on 01274 474500 to
speak to Yorkshire's
no1. printer.





